



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Baldock & District Area Committee**

2. Date: **15 Sep 2013**

3. Summary of application: **Funding support to assist with publicity costs of events**

Name of organisation: **Baldock Town Partnership**

Sum requested: **£1,250**

Total project cost: **£5,300**

Brief details:

The Baldock Town Partnership (BTP) is seeking financial support from the Baldock & District Area Committee to cover publicity costs and St John Ambulance attendance for the remaining events of the BTP in 2013. Events include the Baldock 10k in September, the Baldock Firework display in October, Ashwell Half Marathon in November and the Baldock Christmas weekend in December.

Matched / linked funding: **£0**

Funder:

Matched /linked funding : **£0**
or DRR

Funder:

Comments from Development Officer:

The BTP has been in operation since September 2009. Each year the BTP organises a range of events for the communities of Baldock and its neighbouring villages. This year the BTP has organised more events than any previous years, with the Pancake Race, Baldock 10k and the Baldock Firework display all new for 2013. As well as Baldock, the BTP also creates events to showcase the numerous villages surrounding Baldock namely Weston, Sandon, Hinxworth, Bygrave, Wallington and Ashwell. These events include the Baldock Bike Challenge, the Baldock Beast Half Marathon and the Ashwell Multi-terrain Half Marathon. The success of these events is reliant on good publicity. Funding provided by the Baldock & District Area Committee will pay for the production of posters, banners, flyers, certificates etc for the remaining events of the BTP calendar. Funding provided will also cover the essential cost of St John Ambulance attending each event and ensuring that all events are run safely. Whilst the BTP has received funding in the region of £4k since 2010, this year has been the biggest in terms of events. The funding application is criteria compliant and the officer recommendation is for a grant award of £1250.

Amount recommended: **£1,250**

4. Comments from Ward Members:

I support / do not support this application

Name:

Signed:

Date:

I support / do not support this application

Name:

Signed:

Date: